



CADDIE AMBASSADOR PROGRAM



PRIMARY GOALS (in order)

- **Get to know** your caddie
- **Take interest in** your caddie
- **Offer advice/teach** to your caddie

BASIC SKILLS:

- Listen
- Listen
- Listen
- Speak

EXPECTATIONS:

1. Frequently use caddies - either carrying bag or as a forecaddie.
2. Consistently promote caddie usage amongst the membership.
3. 'Team up' with specific caddies to help mentor and develop their caddie skills.
4. Promote opportunities and requirements of Evans Scholarship program; encourage caddies to pursue the Scholarship.
5. Actively share constructive feedback on what is working well and where we can improve the program to enhance our members' and caddies' experiences.
6. Recommend interested youth to become caddies.
7. Participate in a caddie/member kick-off day to promote interest in being a caddie. Caddie ambassadors and caddies meet in the morning, match up and play a round designed for teaching. Reconvene afterwards for a short recap and social event.
8. Hold a similar event later in the season to maintain interest and energy.
9. Support and promote participation in the Evans Scholarship program by joining the Par Club

SAMPLE “GETTING TO KNOW YOUR CADDIE” QUESTIONS:

- How did you first learn about or get interested in caddying?
- What do you hope to gain by or learn from caddying?
- What is your favorite subject in school and why?
 - *May want to follow up to ask about grades for potential Evans Scholars candidates.*
- Who has been your favorite teacher and why?
- What motivates or inspires you to do well in school?
- What is your favorite extracurricular activity and why?
- Are you interested in golf? If so, how did you become interested?
- Have you ever heard of the Evans Scholarship?
- Do you have a hero/role model and why?
- Tell me a little bit more about your family.
- What accomplishment are you most proud of and why?

...the key is often asking the “next question” which is frequently, “why?”

Some Other Things to Consider

1. For many of these young men and women, this will be their first exposure to the game of golf. Please be patient if they make “rookie mistakes” like pulling your driver on a par three and help them learn about the game.
2. Help them improve their caddying skills by explaining how/why the golf clubs are organized in the bag, etc.
3. Increase their enthusiasm to continue caddying by thanking them for their effort and letting them know you look forward to seeing them at the club again.

THANK YOU for your support of this effort and don’t forget that it often just takes ONE CARING ADULT to change the life of a young person!